

Sponsor Package:

Sponsorship Opportunities Auction and Raffle Sponsorship



2nd Annual El Callejon Invitational Golf Tournament

To benefit the



Saturday, September 25, 2010
San Diego, California
Golf Course: The Crossings at Carlsbad

2nd Annual El Callejon Invitational Golf Tournament

The Crossings at Carlsbad • 5800 The Crossings Drive Carlsbad, CA 92008



Dear Sponsor:

Thank you so much for your interest in sponsoring the 2nd Annual El Callejon Invitational Golf Tournament. The net proceeds of the event will be donated to the Epilepsy Foundation. The Epilepsy Foundation has been chosen for this event to contribute to finding a cure for people with epilepsy including one of El Callejon's own staff members.

The Epilepsy Foundation is a 501 (c) (3) non-profit organization founded in 1967 dedicated to the welfare of the more than 3 million people with epilepsy in the U.S. and their families. The organization works to ensure that people with seizures are able to participate in all life experiences; to improve how people with epilepsy are perceived, accepted and valued in society; and to promote research for a cure. The proceeds from this event will help continue to provide valuable research for a cure to people suffering from epilepsy.

Please help to make this event a memorable and successful one. Together with your support, we can make this an annual event that will bring people together as well as raise funds for this important organization every year.

Your contribution means a lot.

Gold, Silver and Bronze Sponsorship indicates a monetary donation from a individual or organization in support of the event in 3 levels and are outlined on the next page:

- **Bronze Level Sponsorship in the amount of \$ 400.00**
- **Silver Level Sponsorship in the amount of \$ 2,000.00**
- **Gold Level Sponsorship in the amount of \$ 4,000.00**

We welcome donations for the raffle, silent and live auctions as well which will be held immediately after the awards ceremony at El Callejon restaurant. If you need any ideas on the types of items and services to donate please contact me and we can discuss a variety of options.

I am available to talk to you about the many ways you may be able to help support this wonderful event. Please feel free to contact me at 760-802-2520.

I look forward to an exciting day of golf. Hope to see all of you there.

Sincerely

Bernard Jourdain,
Owner, El Callejon Restaurants



Sponsorship Opportunities

2nd Annual El Callejon Invitational 2010

Gold Level Sponsorship - \$4,000

- One Team in the Tournament (4 Slots)
- Company name/logo on the official Tournament Golf Shirt and Hat
- Company name/logo on hole sign at Tee Box
- Name/logo displayed on stage back drop and mention at awards ceremony
- Dinner Reception Tickets included

Silver Level Sponsorship - \$2,000

- One Team in the Tournament (4 Slots)
- Company name/logo on hole sign at Tee Box
- Name/logo displayed on stage back drop and mention at awards ceremony
- Logo printed on event T-Shirt
- Dinner Reception (4 Tickets)

Bronze Level Sponsorship - \$400

- Company name/logo on hole sign at Tee Box
- Dinner reception (2 Tickets)

Please indicate how your organization will help.

Contact Name: _____ Company: _____
 Address: _____ City/St/Zip: _____
 Phone: _____ Fax: _____ Email: _____

Please furnish us with your company logo in original high quality art

PAYMENT METHOD | Please check your sponsorship selection above and complete below:

A check for \$_____ payable to _____
 Please send an invoice for the balance. Payment will be received by the deadline of **September 12, 2010**.
 Charge to: Visa Mastercard AMEX Card Number: _____ Expiration
 Date: ___/___/___ Signature: _____

Player 1: _____ HCP _____
 Player 2: _____ HCP _____
 Player 3: _____ HCP _____
 Player 4: _____ HCP _____

Epilepsy Foundation Tax I.D. #95-1981182

Please direct this completed form, payment and questions to:

Bernard Jourdain : Phone: (760) 802-2520 | Fax: 634-2875 | bjourdain@mac.com



Auction Sponsorship

2nd Annual El Callejon Invitational 2010

Thank you for donating an item to our raffle, live and silent auctions for the 2nd Annual El Callejon Invitational. Net Proceeds from the event will be directly donated to the Epilepsy Foundation. Items will be auctioned on Saturday, September 25, 2010 at the El Callejon Restaurant in Encinitas, CA concluding the Trophy awards and recognition ceremony. You are welcome to include promotional materials to be used in the auction display.

Donor, Business, or Organization Name: _____
Contact Person: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Telephone: _____ **Fax:** _____
Email: _____
Donation Value: _____
Description of Item(s): _____

Restrictions, Expiration Dates, etc.: _____

Delivery Information: Item enclosed Call to arrange delivery
 Donor will mail/deliver to El Callejon by Monday, September 13, 2010

Send completed form and items to: Bernard Jourdain
El Callejon Restaurant
345 S. Coast Hwy. 101
Encinitas, CA 92024
Phone: (760) 802-2520 | Fax: 634-2875 | bjourdain@mac.com

Sample Auction/Raffle Items

Live auction items should be rare or memorable experiences, such as:

- Tickets to prominent golf tournaments & sport events;
- Twosomes and foursomes at exclusive private clubs
- Vacations at cabins & rental properties;
- Cruises, trips, and travel packages;
- Visits to luxury suites at sporting complexes;
- Custom-fit golf clubs.

Examples of silent auction/raffle items:

- Gift certificates to restaurants and hotels;
- Golf twosomes or foursomes;
- Bottles or cases of wine, winery tours, tequila
- Spa and massage visits;
- Professional services;
- Gift baskets;
- A/V equipment, like cameras, MP3 players.
- Signed sports memorabilia
- Golf clubs, drivers putters wedges
- Golf equipment and gear
- DVD's movies, instructional Videos